



GREG YAGODA DESIGN

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(914) 755-6447

WORK EXPERIENCE

Avanade

Senior Designer
February '14 - Present

Designed websites, illustrations, presentations and print materials for a variety of clients, including some Fortune 50 companies. Managed a small team of UX Architects and Visual Designers, and worked closely with our developers to implement the designs. Clients include:

- Duke Energy
- Dow Chemical
- Pfizer
- P & G
- Microsoft
- Oshkosh Corporation

Independent Designer

January '06 - Present

Created websites, illustrations, print materials and online resources for companies and organizations such as:

- Core Real Estate
- Waterkeeper Alliance
- UnLocal, Inc.
- Youth Represent
- Cw & Co.
- United Way
- Earth Echo
- John Gidding/Janus Arch

charity: water

Designer
June '09 - January '14

Helped develop the brand and was responsible for designing a wide range of online and print materials including:

- 2009-2012 interactive and print Annual Reports
- Exhibition signage and supporting documents for 2,000 person events
- Campaign emails sent to more than 150,000 people
- Pitch decks and presentations for high level donors
- Merchandise items including TOM Shoes, Theory 11 cards and Packaging

ASI Signage

Senior Designer
March '04 - May '09

Designed signage and wayfinding systems for buildings, schools, hospitals and hotels. Managed projects from conception to production.

EDUCATION

Pratt Institute | September '08 - December '10
Master of Science in Communication Design

School of Visual Arts | October '03 - January '06
Continuing Education in Advertising

Connecticut College | September '99 - May '03
Bachelor of Arts in Environmental Studies

SKILLS & INTERESTS

Computer Software Skills

- Illustrator, Photoshop & Indesign
- Pages, Keynote & Numbers
- Word, Excel & Powerpoint
- HTML & CSS

